

Emile Santi

PRODUCT DESIGNER - UX/UI

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London, United Kingdom 

EMPLOYMENT HISTORY

Product Designer

Apr - Nov 2022 (Contract)

Octopus (London, UK)

- Created workflows and wireframes
- Redesigned an online platform for investors
- Redesigned a corporate website (Octopus Ventures)
- Created a design system and its documentation

Product Designer

Nov - Mar 2022 (Contract)

Big Group (London, UK)

- Created workflows and wireframes
- Designed an accounting platform for accountants
- Remote testing of the platform, A/B testing

UX/UI Designer

Jun - Aug 2021 (Contract)

Health Hero (London, UK)

- Conceptualised workflows and wireframes
- Designed a web-app to evaluate health risk of patients
- Test of the app with users (using Maze.io)

User Experience Designer

Oct 2020 - Dec 2021

British Council - EnglishScore (London, UK)

- Wireframing & High fidelity prototyping
- Reworked the app and B2B platform architecture and design.
- Rebranding of the company's website and creation of illustrations/animations.

User Experience Designer

Jul 2019 - Oct 2020

MyGP - iPlato (London, UK)

- Headed UX projects, collaborating with the team to identify pain points and improving user experience through design solutions.
- Conducted UX workshops using user-centered approach methodologies.

UX/UI Designer

June 2019 (Contract)

WildBrain (London, UK)

- Created an internal dashboard to manage uploads and incomes from youtube videos.

UX Designer - Front-end dev

Jul 2017 - May 2019

Ace Digital - WP Feedback (London, UK)

- Designed, prototyped and implemented websites for various clients.
- Helped creating a feedback collecting plugin used on Wordpress (now called Atarim).
- Created international E-commerce websites.

Web/Graphic Designer

May 2014 - Aug 2016

Creative Communication (Cannes, France)

- Articulated design decisions with data.
- Conceptualised app architectures and prototypes.
- Created complete brandings for multiple hospitality companies and luxury businesses.

Web/Graphic Designer

Apr 2013 - Apr 2014

Copatech (Montbeliard, France)

- Created and executed web projects, working directly with Art Directors and Copywriters for an industrial Swiss brand.
- Managed web campaigns and digital assets.

Web Designer

Nov 2011 - Dec 2013

BM Services (Mende, France)

- Designed user interfaces web-based applications and front-end styling products.
- Created pack-shot photographs of food products.

SKILLS

SKETCHING - WIREFRAMING - PROTOTYPING
INFORMATION ARCHITECTURE - USABILITY TESTING
USER RESEARCH - USER JOURNEYS - USER FLOWS - PERSONAS
DESIGN SPRINT / AGILE / SCRUM - FRONT-END DEVELOPMENT

TOOLS



Figma



UXPin



Html/Css



Adobe Xd



Sketch



Axure



Photoshop



Illustrator



Miro

EDUCATION

Visual Communication

Postgraduate diploma

Besancon, France (2011 - 2013)

Multimedia & Internet Trades

Programmation & Web school

Besancon, France (2009 - 2011)

LANGUAGES

English

Professional working proficiency

French

Native proficiency

I would be delighted to further discuss my experience and qualifications and would love to learn more about you. Thank you very much for your time and consideration.

Visit my website to see my work:

www.emilesanti.com →

